

Modern Web

Typography



Garret Voorhees

Senior Designer, Chapter Three

TWITTER: [@garretvoorhees](#)

DRUPAL: [garretvoorhees](#)

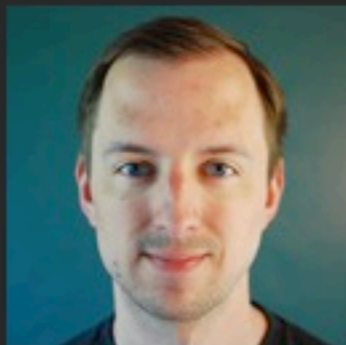


Scott Reynen

Lead Developer, Aten Design Group

TWITTER: [@scottr](#)

DRUPAL: [sreynen](#)



Ken Woodworth

Art Director, Aten Design Group

TWITTER: [@kenwoodworth](#)

DRUPAL: [kenwoodworth](#)

The **History**
of **Fonts**
on the **Web**

Fonts are great!

I can see absolutely **zero** problems with this markup. Geocities rocks!

Fonts are great!

I can see absolutely **zero** problems with this markup. Geocities rocks!

```
<FONT FACE="Arial" SIZE="4" COLOR="#0CF">  
Fonts are great!</FONT>
```

```
<FONT FACE="Arial" SIZE="2" COLOR="#FFF">  
I can see absolutely
```

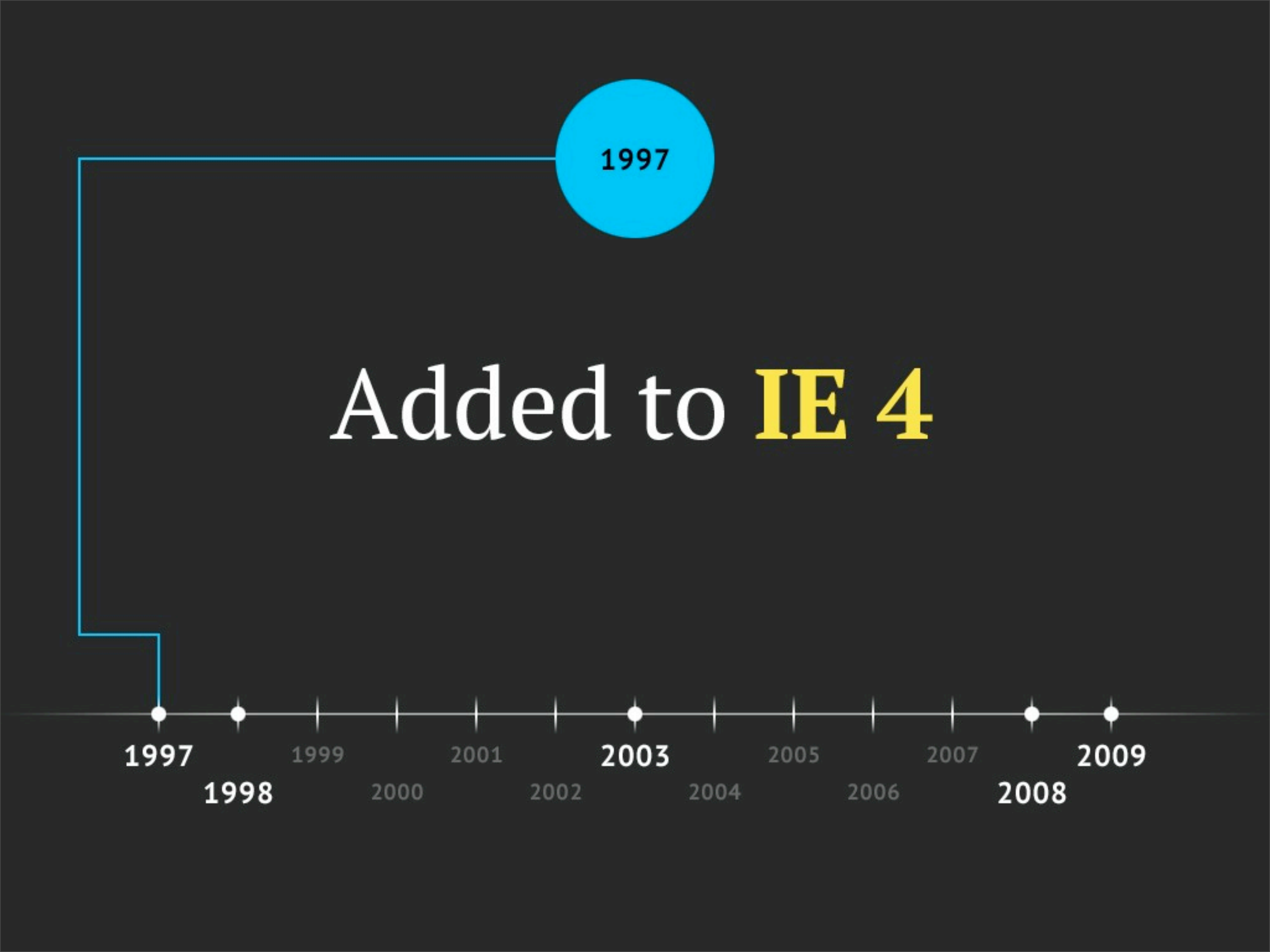
```
<FONT COLOR="#6F6">zero</FONT> problems  
with this markup. Geocities rocks!</FONT>
```

Image Replacement

SIFR

Cufón

Web fonts using
@font-face



A horizontal timeline chart with a dark background. The x-axis represents years from 1997 to 2009. A light blue line runs along the axis, with a large light blue circle highlighting the year 1997. A white line connects the top of the 1997 circle to the axis at 1997, then goes down and then right to the axis at 1998. The text 'Added to IE 4' is centered in the middle of the chart.

1997

Added to **IE 4**

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

A horizontal timeline with a light blue line. A cyan circle containing the year '1998' is connected to the timeline by a horizontal line. A vertical line drops from the end of this horizontal line to the timeline, and another vertical line drops from the start of the horizontal line to the timeline, forming a U-shape. The timeline has tick marks for every year from 1997 to 2009. The year 1998 is highlighted with a cyan circle and a line connecting it to the text 'Introduced in CSS2'.

1998

Introduced in **CSS2**

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009



A horizontal timeline with a light blue line and tick marks. The year 2003 is highlighted with a large blue circle and a callout box. The text 'Removed from CSS2.1' is written in white and yellow.

2003

Removed from **CSS2.1**

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

2008

Added to **Safari 3.1**

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

2009

Added back to **CSS3**

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

Font Services

THE EASIEST WAY TO USE *Real Fonts* ON YOUR WEBSITE

This will change the way you design websites.

Add a line of code to your pages and choose from hundreds of web fonts. Simple, bulletproof, standards compliant, accessible, and totally legal.

Feature Tour

Try it for Free

Rosewood and Chaparral by [Adobe](#)

A snap to set up



We've worked hard to make Typekit easy to use. Add and use web fonts the way you want to.

[Try it for free](#)

Fast and reliable



Your fonts will be served from a robust network built with hundreds of servers worldwide.

[How it works](#)

All your favorites



We're working with foundries to bring the best possible fonts to the web.

[Browse fonts](#)

google.com/webfonts

2010

Google web fonts
beta



Tools & Documentation ▾

Google Web Fonts lets you browse all the fonts available via the [Google Web Fonts API](#). All fonts in the directory are available for use on your website under an open source license and are served by Google servers.

Follow us:  

Cyrillic Greek Khmer **Latin**

Sorting: Trending ▾ Filter: All ▾

Cedarville Cursive by Kimberly Geswein

Cedarville Cursive

Aa

Zeyada by Kimberly Geswein

Zeyada

Aa

Kameron by Vernon Adams **2 variants**

Kameron

Aa

Shadows Into Light by Kimberly Geswein

Shadows Into Light

Aa

Web font search:

[Choose fonts](#)

[Browse fonts](#)



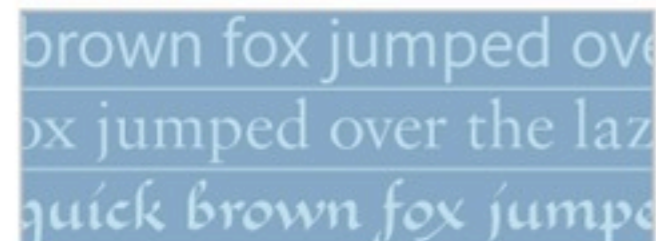
Add great looking fonts to your website in a few easy steps.

1. Choose your fonts
2. Assign them to your text
3. Add a short script to your site

[View Tutorial](#)

Sign up for free

Best font selection



- Widest selection of high quality Web fonts
- Over 10,000 Web fonts from [Monotype®](#), [Linotype®](#), [ITC®](#) and others
- Exclusive home to [Helvetica®](#), [Frutiger®](#), [Univers®](#) and other celebrated fonts

Best language support



- Support for over 40 languages
- Latin, Cyrillic, Greek, Simplified and Traditional Chinese, Japanese, Korean, Thai, Arabic, Hebrew, and Devanagari fonts
- Patent pending technology to ensure fast performance for East Asian text

Best workflow solution



- Preserve your design workflow with installable versions of your Web fonts
- Use your fonts to create website comps before you begin coding
- 50 desktop downloads every 30 days included with every font purchase



Invoicing For Freelancers

Look Professional: Online Invoicing
Time Tracking & Expense Tracking.

FRESHBOOKS
Painless Billing

- Home
- Most Downloaded
- Newly Added
- @font-face Kits
- @font-face Generator**
- Help
- Blog
- Find Fonts

@FONT-FACE GENERATOR

Usage: Click the "Add Fonts" button, check the agreement and download your fonts. If you need more fine-grain control, choose the **Expert** option.

Note: The Generator is processor intensive. Please be kind and don't generate more than a few at a time. Thanks!

@font-face Kit Generator

+ Add Fonts

Al Bayan Plain	TTF	289 glyphs	80 KB	X
----------------	-----	------------	-------	---

- BASIC
Straight conversion with minimal processing.
- OPTIMAL
Recommended settings for performance and speed.
- EXPERT...
You decide how best to optimize your fonts.

Agreement: Yes, the fonts I'm uploading are legally eligible for web embedding.
Font Squirrel offers this service in good faith. Please honor the EULAs of your fonts.

Worry-Free Webfonts

No subscriptions.
No pageview limits.

FontSpring



LIVE AND ONLINE
3rd ANNUAL
{CSS} SUMMIT
JULY 26-27, 2011
REGISTER NOW!
Environments for Humans

Get Stock Photos

Twitter | RSS Feed

FILTER

All Formats

GFF @font-face

STYLE

- Blackletter 14
- Calligraphic 17
- Comic 23
- Dingbat 28
- Display 98
- Grunge 39
- Handdrawn 44
- Initials 3
- Monospaced 28
- Novelty 26
- Pixel 4
- Retro 38
- Sans Serif 157
- Script 38
- Serif 80
- Slab Serif 26
- Stencil 17
- Typewriter 12
- Total Families: 690

Font Foundries List

ABOUT

Font Squirrel is your best resource for FREE.

Implementation

Direct in Theme

The image shows a web development IDE interface. On the left is a file explorer for a project named 'dcc2011'. It contains several font files (delicious-italic, delicious-roman, delicious-smallcaps in .eot, .svg, .ttf, and .woff formats), a 'stylesheet.css' file, and other CSS files (local.css, print.css, reset.css, style.css, style.less, text.css). Below the file explorer is a 'Code Navigator' showing a tree view of CSS selectors: body, h1, h2, h2 strong, h3, h4, h5, h6, h1 a, h2 a, h3 a, h4 a, h5 a, h6 a, h1 a: hover, h2 a: hover, h3 a: hover, h4 a: hover, h5 a: hover, h6 a: hover.

The main area is a code editor showing CSS code. The code includes a font-face definition for 'DeliciousRoman' and various style rules for h1, h2, h3, h4, h5, and h6, including hover states. The code is as follows:

```
58 }
59 h4 a: hover {
60     color: #990000;
61 }
62
63 a {
64     color: #003366;
65 }
66 a: hover {
67     color: #006699;
68 }
69
70
71 /*
72
73     @font-face
74
75 */
76
77 .view-front h2 ,
78 table caption ,
79 #global-login p ,
80 #volunteer-link ,
81 h1 {
82     font-weight: normal;
83     font-family: 'DeliciousRoman', Helvetica, Arial, sans-serif;
84 }
85
86 fieldset legend ,
87 #global-login p a ,
88 #block-views-featured_sessions-block_1 .value-1 ,
89 #volunteer-link a ,
90 h1 strong ,
91 h2 strong ,
92 h2 ,
93 h3 ,
94 h4 ,
95 ul.primary-links li a {
96     font-weight: normal;
97     font-family: 'DeliciousBold', Helvetica, Arial, sans-serif;
98 }
99
100 #twitter a {
101     font-weight: normal;
102     font-family: 'DeliciousBoldItalic', Helvetica, Arial, sans-serif;
103 }
104
105 h5 {
106     font-weight: normal;
107     font-family: 'DeliciousRoman', Helvetica, Arial, sans-serif;
```



```
@font-face {
  font-family: 'MyWebFont';
  /* IE9 Compat Modes */
  src: url('webfont.eot');
  src:
    /* IE6-IE8 */
    url('webfont.eot?#iefix') format('embedded-opentype'),
    /* Modern Browsers */
    url('webfont.woff') format('woff'),
    /* Safari, Android, iOS */
    url('webfont.ttf') format('truetype'),
    /* Legacy iOS */
    url('webfont.svg#svgFontName') format('svg');
}
```

@font-your-face

ENABLED	NAME	VERSION	DESCRIPTION	OPERATIONS
<input checked="" type="checkbox"/>	@font-your-face		Manages web fonts. (Code Review) Required by: Font Reference (disabled), Fontdeck (disabled), Fonts.com (enabled), Font Squirrel API (disabled), @font-your-face UI (enabled), Google Fonts API (enabled), KERNEST (enabled), Typekit API (disabled)	Permissions
<input checked="" type="checkbox"/>	@font-your-face UI		Administrative interface for managing fonts. (Code Review) Requires: @font-your-face (enabled), Views (enabled), Chaos tools (enabled)	Configure
<input type="checkbox"/>	Font Squirrel API		@font-your-face provider with Font Squirrel fonts. (Code Review) Requires: @font-your-face (enabled)	
<input type="checkbox"/>	Fontdeck		@font-your-face provider of fonts from Fontdeck.com. (Code Review) Requires: @font-your-face (enabled)	
<input checked="" type="checkbox"/>	Fonts.com		@font-your-face provider of fonts from Fonts.com. (Code Review) Requires: @font-your-face (enabled)	
<input checked="" type="checkbox"/>	Google Fonts API		@font-your-face provider with Google fonts. (Code Review) Requires: @font-your-face (enabled)	
<input type="checkbox"/>	KERNEST		@font-your-face provider with KERNEST fonts. (Code Review) Requires: @font-your-face (enabled)	
<input checked="" type="checkbox"/>	Typekit API		@font-your-face provider with Typekit.com fonts. (Code Review) Requires: @font-your-face (enabled)	

@font-your-face

TYPEKIT

TypeKit API token

Provided at [Typekit.com/account/tokens](https://typekit.com/account/tokens)

Update TypeKit

PROVIDERS

Fonts.com is enabled with 12990 fonts. Active project: Test third project.

Import Fonts.com

Google is enabled with 793 fonts.

Import Google

Typekit is enabled with 0 fonts.

Import Typekit

LOGGING

Keep detailed watchdog logs

Don't leave this on when testing is complete. It will make everything run a bit slower.

@font-your-face

The screenshot shows the Drupal Administration interface for font management. The top navigation bar includes links for Dashboard, Content, Structure, Appearance (selected), People, Modules, Configuration, Reports, and Help. The user is logged in as 'scott'. Below the navigation is a breadcrumb trail: Home » Administration » Appearance. The main heading is 'Browse fonts' with a sub-heading '@FONT-YOUR-FACE'. There are buttons for 'LIST', '@FONT-YOUR-FACE', 'UPDATE', and 'Apply'. A message states '4 fonts currently enabled.' Below this are tabs for 'Fonts.com', 'Google', and 'Typekit'. A filter section includes a search box, dropdowns for 'Tags' and 'Foundry' (both set to '- Any -'), and a 'License' search box with a 'Reset' button. The font list is displayed in a grid of 10 items, each showing the font name, a preview of 'AaGg', and an 'Enable' or 'Disable' button. The 'Aclonica regular (latin)' font is highlighted in green and has a 'Disable' button.

Dashboard Content Structure **Appearance** People Modules Configuration Reports Help Hello scott

Add content Find content

Home » Administration » Appearance

Browse fonts **@FONT-YOUR-FACE** LIST UPDATE Apply

4 fonts currently enabled.

Fonts.com Google **Typekit**

Name Tags Foundry License Reset

Name	Tags	Foundry	License
Abel regular (latin)	- Any -	- Any -	
Abril Fatface 400 (latin)	- Any -	- Any -	
Abril Fatface 400 (latin-ext)	- Any -	- Any -	
Aclonica regular (latin)	- Any -	- Any -	
Actor regular (latin)	- Any -	- Any -	
Adamina 400 (latin)	- Any -	- Any -	
Aldrich regular (latin)	- Any -	- Any -	
Alice regular (latin)	- Any -	- Any -	
Alike Angular regular (latin)	- Any -	- Any -	
Alike regular (latin)	- Any -	- Any -	

Font list items (Name, Preview, Action):

- Abel regular (latin): AaGg, Enable
- Abril Fatface 400 (latin): AaGg, Enable
- Abril Fatface 400 (latin-ext): AaGg, Enable
- Aclonica regular (latin): AaGg, Disable**
- Actor regular (latin): AaGg, Enable
- Adamina 400 (latin): AaGg, Enable
- Aldrich regular (latin): AaGg, Enable
- Alice regular (latin): AaGg, Enable
- Alike Angular regular (latin): AaGg, Enable
- Alike regular (latin): AaGg, Enable

@font-your-face

Home » Administration » Appearance

Appearance

LIST

@FONT-YOUR-FACE

UPDATE

Apply

By Font

By CSS Selector

FONT	CSS SELECTOR
Aclonica regular (latin)	<input type="text" value="h1"/>
Aeonis™ Extended	<input type="text" value="-- add selector in theme CSS --"/> font-family: 'Aeonis LT W01 Extended';
Anonymous Pro bold (cyrillic)	<input type="text" value="other"/> <input type="text" value="#page-title"/>
Open Sans 300 (cyrillic)	<input type="text" value="-- none --"/>

Save applied CSS selectors

[Browse to enable more fonts.](#)

Sweaver

tyz:dev

admin

- Code review
- Discography
- My account
- Create content
- Administer
- Log out

Development


- Devel settings
- Empty cache

▼ Style Images

Nevermind

Click here to follow this link

Anonymous



Artist: Nirvana
Format: CD
Country: United States
Released: 1994

Add new comment

Full path: Body > the wrapper region > the container region > the center region > the squeeze region > all right-corner > all left-corner > div > the no
Heading 2 > a link

Selected item: a link

Font

Background

Spacing

Other

Font family:

Helvetica

Font style:

Normal

Font weight:

Font size:

27

120

Font color:

Text decoration:

None

Show c

letteringjs.com

LETTERINGJS

A jQuery plugin for radical web typography

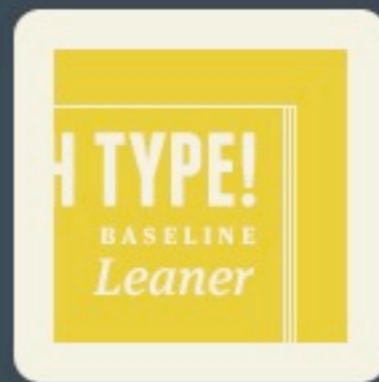
[DOWNLOAD ON GITHUB](#)

FEATURES + USES

Web type is exploding all over the web but CSS currently doesn't offer complete down-to-the-letter control. So we created a jQuery plugin to give you that control. Here are a few examples of what can easily be done with Lettering.js:



Kerning Type



Editorial Design



Manageable Code



Complete Control

fittextjs.com

FitText

A jQuery plugin for inflating web type

[Download on Github](#)

FitText makes font-sizes flexible. Use this plugin on your fluid or responsive layout to achieve scalable headlines that fill the width of a parent element.




FitText



FitText



FitText



FitText

BROWSER Issues

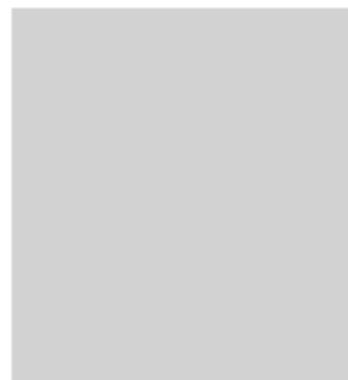
FOUT

Headline

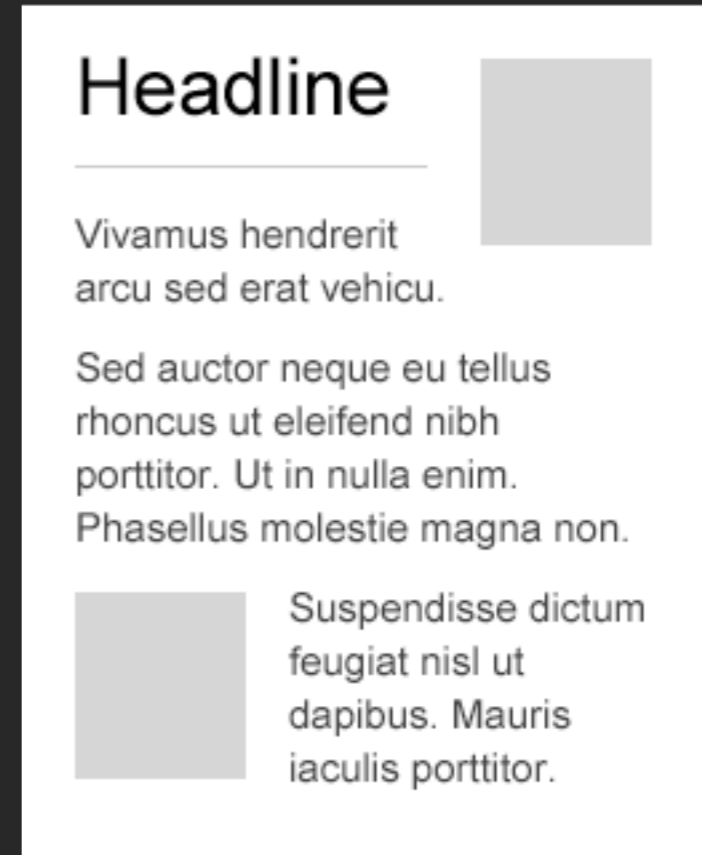
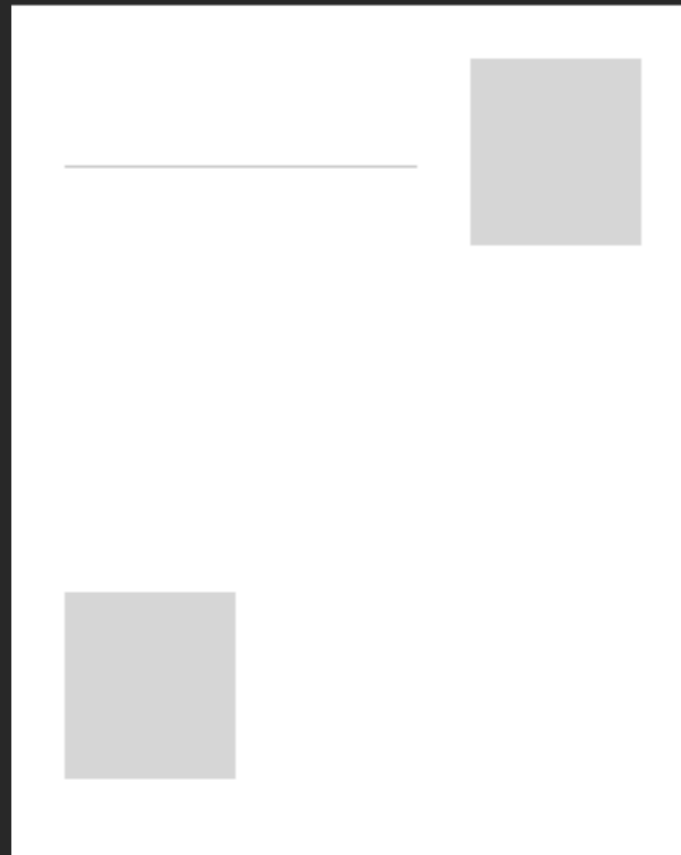
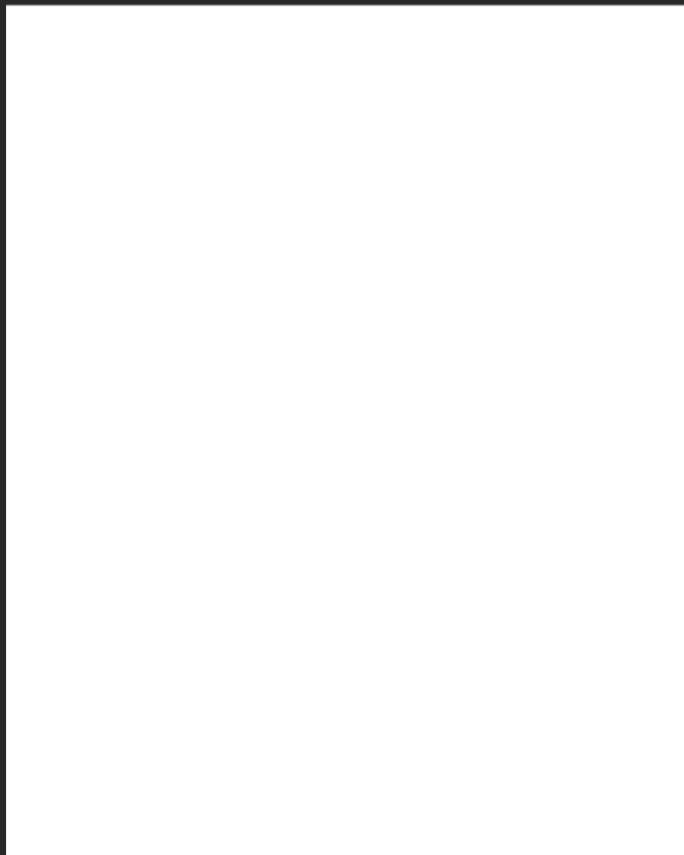


Vivamus hendrerit
arcu sed erat vehicu.

Sed auctor neque eu tellus
rhoncus ut eleifend nibh
porttitor. Ut in nulla enim.
Phasellus molestie magna non.



Suspendisse dictum
feugiat nisl ut
dapibus. Mauris
iaculis porttitor.



Headline

Vivamus hendrerit
arcu sed erat vehicu.

Sed auctor neque eu tellus
rhoncus ut eleifend nibh
porttitor. Ut in nulla enim.
Phasellus molestie magna non.

Suspendisse dictum
feugiat nisl ut
dapibus. Mauris
iaculis porttitor.

WebFont Loader

Co-developed by Google and Typekit

Platform Differences

Mac

Softer, bolder
Preserve the design

PC

Crisper, lighter
Optimize readability

MAC

The quick brown fox jumps over the lazy dog.
Foxy parsons quiz and cajole the lovably dim wiki-girl.
Watch "Jeopardy!", Alex Trebek's fun TV quiz game.
How razorback-jumping frogs can level six piqued gymnasts!
All questions asked by five watched experts — amaze the judge.

PC

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MAC

drupal

About 129,000,000 results (0.11 seconds)

[Drupal - Open Source CMS | drupal.org](#)

[drupal.org/](#)

Official homepage of the open source content management system. Offers documentation and the source for download and hosts a developers and community

[About](#)

[drupal.org/about](#)

Drupal is a free software ...

[Get Started](#)

[drupal.org/start](#)

Get Started with Drupal ...

[Download & Extend](#)

[drupal.org/download](#)

Skip to main content Skip to ...

[Themes](#)

[drupal.org/project/Themes](#)

Themes allow you to change ...

[Modules](#)

[drupal.org/project/Modules](#)

Extend and customize Drupal ...

[Sites Made with Drupal](#)

[drupal.org/cases](#)

Drupal meets the needs of ...

[More results from drupal.org »](#)

[Drupal - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Drupal](#)

Drupal is a free and open-source content management system (CMS) and content management framework (CMF) written in PHP and distributed under the GNU ...

[Drupal.com](#)

[drupal.com/](#)

Drupal.com is a project of Dries Buytaert, the **Drupal** project founder and lead, to promote **Drupal**. Bookmark it and check back often — just like **Drupal**, ...

[Acquia Drupal | Acquia](#)

[acquia.com/products-services/acquia-drupal](#)

Acquia **Drupal** is a freely available packaged distribution of the open source **Drupa** social publishing system. A collection of essential software from the **Drupal** ...

PC

drupal

About 122,000,000 results (0.08 seconds)

[Drupal - Open Source CMS | drupal.org](#)

[drupal.org/](#)

Official homepage of the open source content management system. Offers documentation and the source for download and hosts a developers and community ...

[About](#)

[drupal.org/about](#)

Drupal is a free software ...

[Get Started](#)

[drupal.org/start](#)

Get Started with Drupal ...

[Download & Extend](#)

[drupal.org/download](#)

Skip to main content Skip to ...

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[drupal.org/project/Themes](#)

Themes allow you to change ...

[Modules](#)

[drupal.org/project/Modules](#)

Extend and customize Drupal ...

[Sites Made with Drupal](#)

[drupal.org/cases](#)

Drupal meets the needs of ...

[More results from drupal.org »](#)

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[en.wikipedia.org/wiki/Drupal](#)

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[Drupal.com](#)

[drupal.com/](#)

Drupal.com is a project of Dries Buytaert, the **Drupal** project founder and lead, to promote **Drupal**. Bookmark it and check back often — just like **Drupal**, ...

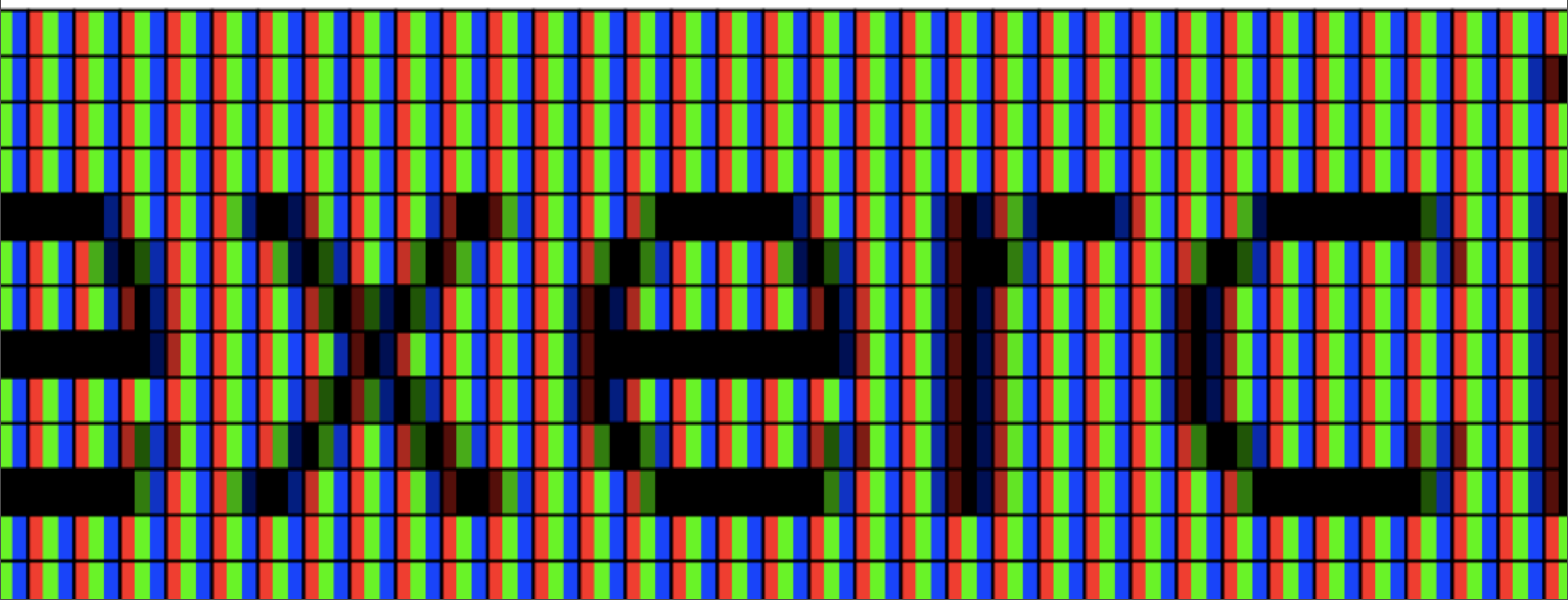
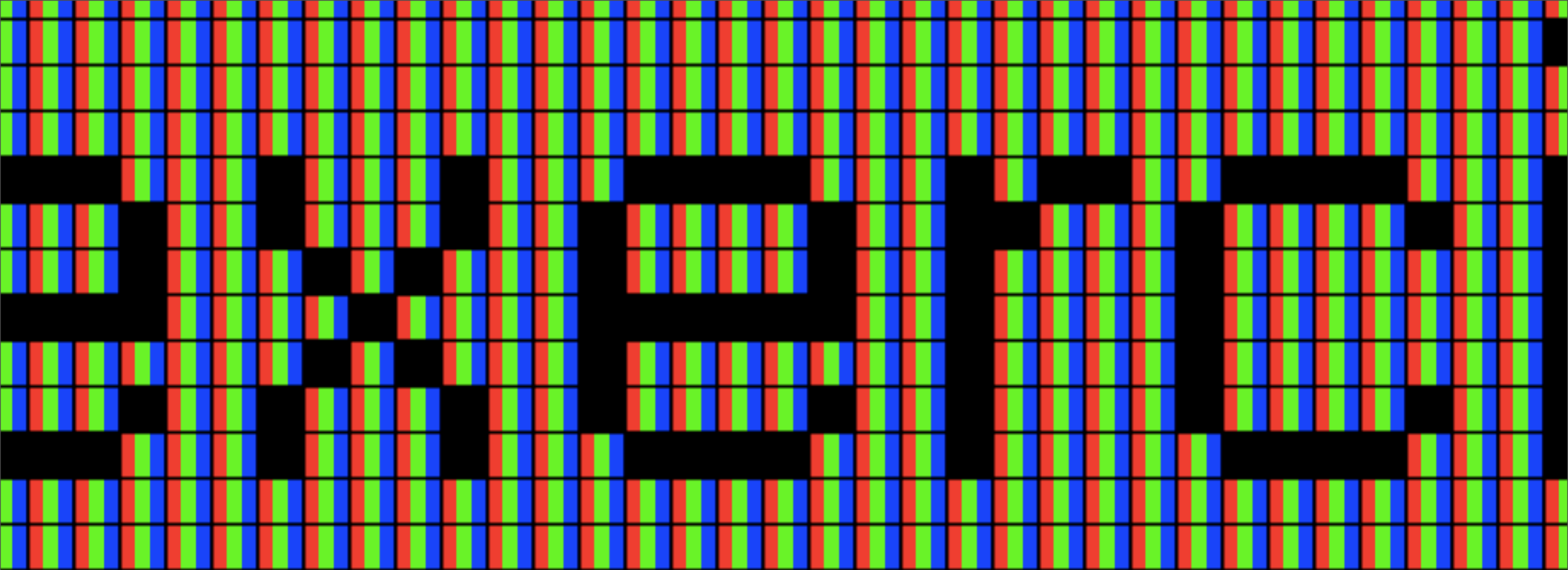
[Acquia Drupal | Acquia](#)

[acquia.com/products-services/acquia-drupal](#)

Acquia **Drupal** is a freely available packaged distribution of the open source **Drupal** social publishing system. A collection of essential software from the **Drupal** ...

ClearType

Improves readability by
leveraging subpixel areas



The popularity of laptops shows that people are eager to use mobile technology. Windows XP Professional is designed to make mobile computing easier. New features for mobile computing will help you accomplish as much on the road or at home as you do in the office, so you can be productive no matter where you are.

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Hinting

Instructions built into the
font that help it fit cleanly
onto the pixel grid

sample

A pixelated, grayscale version of the word "sample". The letters are composed of a grid of pixels in various shades of gray, giving it a low-resolution, digital appearance.

sample

A high-contrast, black and white pixelated version of the word "sample". The letters are composed of a grid of pixels in only two colors: black and white, resulting in a stark, binary appearance.

MAC

Sphinx of black quartz.

Sphinx of black quartz.

Sphinx of black quartz.

Sphinx of black quartz.

Sphinx of black quartz.

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Sphinx of black quartz.

PC

Sphinx of black quartz.

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Sphinx of black quartz.

Sphinx of black quartz.

WORKING WITH

(AND WITHOUT)

Web Fonts

Gotham?

Gotham?

Helvetica?



Helvetica?

Archer?

Archer?

2011.buildconf.com

7 - 11 NOVEMBER, 2011 / BELFAST

 [MANAGE PASSES](#)  [REGISTER NOW](#)

FILM

WORKSHOPS

PRACTICAL



CONFERENCE

MUSIC

FRINGE

CONFERENCE

Thursday at The Waterfront Studio



The pièce de résistance. Hear some of the brightest minds in the industry speak about their craft, tell their story, and share their knowledge.

9:00am

Registration

The Standardistas

10:00am - 10:45am

FURTHER READING

Authors of "HTML and CSS Web Standards Solutions: A Web Standardistas' Approach"

"Ideas of March"

Blog



The Journey

In this presentation we consider deeply rooted notions of craftsmanship, to revive a long-standing model for learning centered upon the relationship between the master and the apprentice. This model, predicated on a deep understanding of the importance of craft and its values, foregrounds the need to develop a rounded person – in short, to craft an individual. We consider the journey one takes from apprentice to master paying particular emphasis to the notion of the journeyman – or 'geselle' – a practitioner learning from many masters, shaping their future as they aspire towards the position of



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9:00am

Registration

The Standardistas

10:00am - 10:45am

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Authors of "HTML and CSS Web Standards Solutions: A Web Standardistas' Approach"

"Ideas of March"

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“ For every new feature we add, we take an old one out. A lot of big sites don't do that, and it's a problem. Twitter started as a beautifully simple product, but it's now going the same route as Facebook. The drive to innovate can overencumber and destroy a product. ”

— Good advice from Tumblr co-founder David Karp, in a frank and wide-ranging **interview** with *Inc.*'s Liz Welch.

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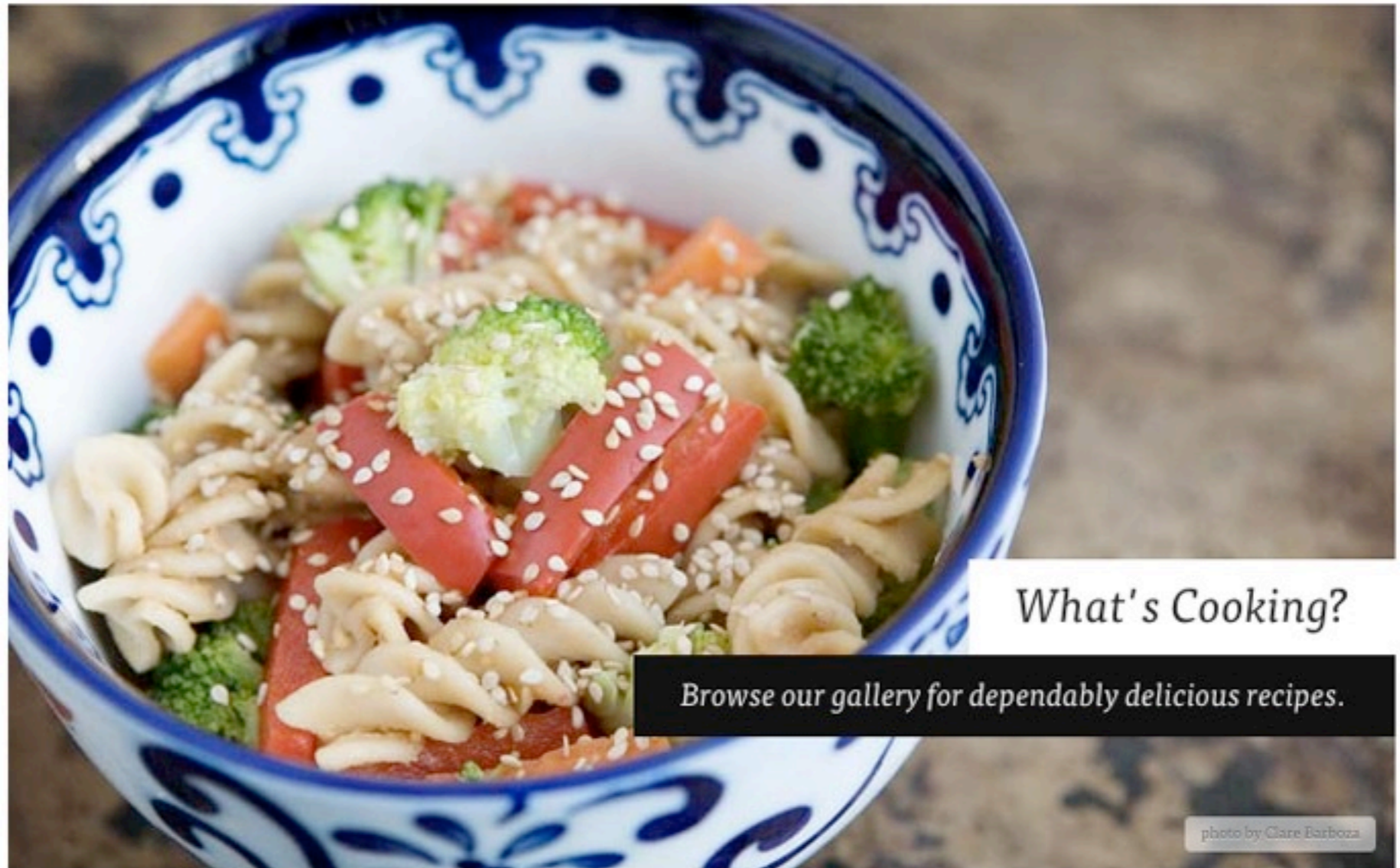
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The product

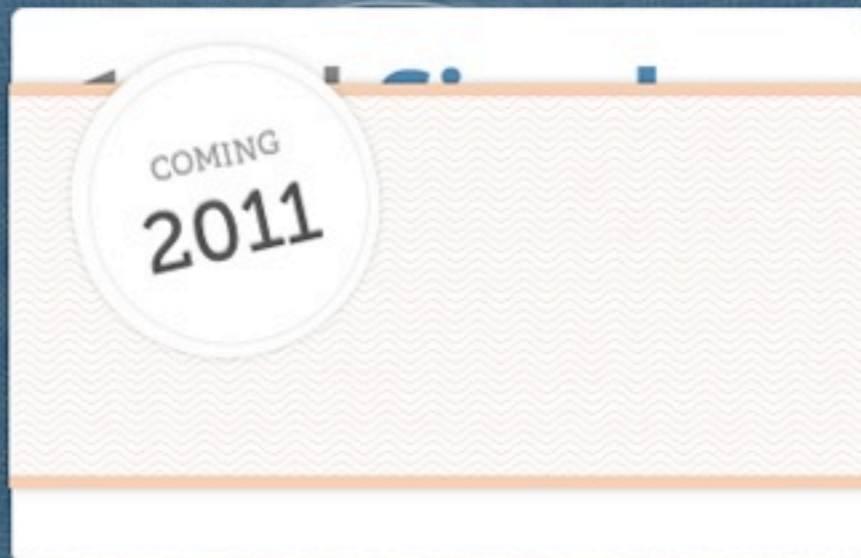
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Solve problems fast with real people.

No surprise fees, ever

We keep things simple.

Mobile from the ground up

Why should banking on the phone be painful?

Plain, simple language

We prefer to speak openly and honestly.

Putting people first

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